



THE **32nd** ANNUAL
National Philanthropy Day® Awards
Luncheon
Thursday, November 14, 2019

2019 SPONSOR PACKAGE



This year marks the 32nd Anniversary of National Philanthropy Day for the Association of Fundraising Professionals Fort Lauderdale/Broward Chapter. National Philanthropy Day provides us the opportunity to recognize those members of our community who demonstrate an outstanding commitment to leadership in philanthropy and volunteerism in Broward County.

Who Will Be There?

More than 500 attendees, including South Florida's most influential Philanthropists, CEO's, Board Members and Nonprofit Executives.

32nd Annual National Philanthropy Day Sponsor Benefits

Presenting Sponsor - \$10,000 EXCLUSIVE

- This exclusive level includes recognition as Presenting Sponsor in pre & post event publicity, including all printed and digital invitations, and media
- Recognition including logo and link on AFP website
- Powerful social medial campaign & eblasts reaching more than 10,000
- Name and logo on cover of program book as presenting sponsor in addition to full page ad, back cover placement, in program book*
- Individual signage with name and logo at event
- Two tables (20 guests) with VIP table placement including two Impact Honorees
- Commemorative gift presented on stage at event
- Recognition as event sponsor at one AFP Fort Lauderdale/Broward Chapter breakfast or lunch program

Diamond Sponsor - \$5,000

- Recognition in pre & post event publicity, including all printed and digital invitations, and media
- Recognition including logo and link on AFP website
- Powerful social medial campaign & eblasts reaching more than 10,000
- Full page ad, preferred placement, in program book*
- Included on event signage
- One table (10 guests) with VIP table placement including one Impact Honoree
- Commemorative gift presented on stage at event
- Recognition as event sponsor at one AFP Fort Lauderdale/Broward Chapter breakfast or lunch program

Platinum Sponsor - \$2,750

- Recognition as in pre & post event publicity, including all printed and digital invitations, and media
- Recognition including logo and link on AFP website
- Recognition from the podium on day of event
- ½ page ad in program book*
- Included on event signage
- One table (10 guests) at event with preferred seating including one Impact Honoree
- Commemorative gift presented at table during event
- Recognition as event sponsor at one AFP Fort Lauderdale/Broward Chapter breakfast or lunch program

Gold Sponsor - \$1,500

- Recognition in pre & post event publicity, including digital invitations and media
- Recognition and link on AFP website
- ¼ page ad in program book*
- Recognition from the podium on day of event
- Included on event signage
- One table (10 guests) at event including one Impact Honoree
- Recognition as event sponsor at one AFP Fort Lauderdale/Broward Chapter breakfast or lunch program

Underwriting Opportunities

Friends of Philanthropy - \$1,000

AFP Broward encourages members to achieve excellence by becoming a Certified Fund Raising Executive (CFRE). Every time you see a CFRE, you can be assured that you are working with a fundraising professional with the highest commitment and standards. Funding supports CFRE Course Study and Scholarships towards CFRE Exam Registration and Renewals.

Ten Star Partner - \$500

AFP Broward is dedicated to promoting high ethical standards in fundraising. We do this by providing fundraising professionals with the knowledge and tools to increase professionalism within fundraising and increase public awareness on the importance of philanthropy. Funding supports Monthly Education Sessions, AFP Fundamentals of Fundraising Course and Scholarships for APF Memberships and AFP conference attendance.

Underwriters Receive

- Recognition and link on AFP website
- ¼ page ad in program book*
- Two (2) tickets to the National Philanthropy Day Luncheon
- Recognition in slide show
- Recognition at one AFP Fort Lauderdale/Broward Chapter breakfast or lunch program

Custom Sponsorships

Don't see a sponsorship that fits your needs? No worries! We can customize a sponsorship just for you. Contact us to discuss your ideas.

For additional information please contact afnpnd@gmail.com

**Please provide logos in eps or high res jpeg and ads in PDF file or high res jpeg file to afnpnd@gmail.com by October 4, 2019*

****To be recognized on the invitation as a sponsor, please notify us of your commitment by September 4, 2019. ****

Table Order Form

Impact Honoree - \$950 (Table of 10 plus benefits below and a full-page ad SAVE \$150)

Who's had the biggest impact on your organization this year? Honor an outstanding board member, donor, volunteer or staff member with an Impact Award and host a table at the National Philanthropy Day Luncheon.

There is a limit of one Impact Honoree or Impact Honoree Couple per table. Impact Honorees will be recognized with a reserved table of ten with a sign, description in our program book*, name listed in slide show and will receive an engraved gift at table.

Please print clearly the name of your organization, and your Impact Honoree's name the way you want them to appear in all printed and engraved materials.

Organization: _____

Honors or Recognizes _____

Recipient's Name Line 1: _____

Recipient's Name Line 2: _____

Recipient's Name Line 3: _____

Maximum of 100 words about your Impact Honoree to be included the program book. *

Table Host - \$900

Reserved table of ten with a sign NO HONOREE, organization or business name listed in program book and slide show.

**Please provide logos in eps or high res jpeg and ads in PDF file or high res jpeg file to afnpd@gmail.com by October 4, 2019*

I am a **phi•lan•thro•pist**

noun

a person or group with a **giving heart** that seeks to promote the welfare of others, esp. by the generous donation of money to causes that **change the world**.

LETTER OF COMMITMENT

PLEASE INDICATE YOUR LEVEL OF SUPPORT:

- | | |
|------------------------------------------------------|-----------------------------------------------------------------------|
| <input type="checkbox"/> Presenting Sponsor \$10,000 | <input type="checkbox"/> Friends of Philanthropy Underwriting \$1,000 |
| <input type="checkbox"/> Diamond Sponsor \$5,000 | <input type="checkbox"/> Ten Star Partner Underwriting \$500 |
| <input type="checkbox"/> Platinum Sponsor \$2,750 | <input type="checkbox"/> Impact Honoree \$950 |
| <input type="checkbox"/> Gold Sponsor \$1,500 | <input type="checkbox"/> Table Host \$900 |

Name _____

Company _____

Billing Address _____

Billing City, State, Zip _____

Telephone (day) _____ Telephone (evening) _____

E-mail _____ Signature _____

Please email completed form to afnpd@gmail.com

METHOD OF PAYMENT:

****To be recognized on the event invitation, please fulfill pledge by September 4, 2019.****

Pledges must be fulfilled no later than October 15, 2019.

Please submit payments online at

www.afpbroward.org

If paying by check, please make checks payable to AFP Fort Lauderdale/Broward Chapter and mail payment to:

AFP Fort Lauderdale/Broward Chapter P.O. Box 934895 Margate, FL 33063-9998



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National Philanthropy Day® Awards

Luncheon

Fort Lauderdale / Broward Chapter • **Thursday, November 14, 2019** • Registration begins at 11:00am

AFP Fort Lauderdale / Broward Chapter is registered with the Florida Department of Agriculture and Consumer Services #CH18357. A copy of the official registration and financial information may be obtained by calling 1-800-435-7352 toll free in the State of Florida. Your donation is tax deductible to the full extent of the law.

Please consult your Tax Advisor or Accountant for specific donation questions.