



ASSOCIATION OF FUNDRAISING PROFESSIONALS FORT LAUDERDALE/BROWARD CHAPTER
PRESENTS

The 35th Annual
NATIONAL PHILANTHROPY DAY
Award Show & Luncheon
2022 SPONSORSHIP PACKAGE





This year marks the 35th Anniversary of National Philanthropy Day for the Association of Fundraising Professionals Fort Lauderdale/Broward Chapter. National Philanthropy Day (NPD), provides us the opportunity to recognize those members of our community who demonstrate an outstanding commitment to leadership in philanthropy and volunteerism in Broward County. As fundraisers, and a community united around a world of good actions, we come together each year to celebrate philanthropy in Broward County. Each November we gather at for National Philanthropy Day, a luncheon and awards celebration honoring community champions for their unique contributions and dedication to nonprofit causes.

Who Will Be There?

More than 500 attendees, including South Florida's most influential Philanthropists, CEO's, Board Members and Nonprofit Executives.

When Will It Be?

Wednesday, November 16, 2022
10:00AM - 2:00PM

Where It Will Be Held?

The Signature Grand
6900 W State Rd 84
Davie, FL 33317





Heidi Alzate Kaufman, CFRE

Heidi Alzate Consulting
2022 National Philanthropy Day Chair

“On **National Philanthropy Day (NPD)**, we celebrate the extraordinary change that fundraising, and philanthropy have helped to create in our world! On behalf of the 2022 NPD Committee, I am so delighted to invite you to our most anticipated event for our philanthropic community. We are excited to highlight and honor our community’s most impactful Philanthropists, Volunteers, and Development professionals. As we embrace our “Give where you live” theme for this event, we have included three new category nominations for this year highlighting the **diversity, innovation, and resiliency** of our community in the past 3 years. This event reminds us of what we can achieve and what lies ahead in the future, and as we celebrate NPD and our achievements, we also celebrate the promise of tomorrow. In 1960, overall giving didn’t even exceed \$10 billion. But through the years, we worked together, created awareness, and set the stage for the extraordinary giving levels of today that reach almost \$300 billion and lead to such incredible impact. I look forward to seeing you all in person on Wednesday November 16th, 2022.

Warmly,

H. Alzate Kaufman

The 2022 National Philanthropy Day Committee



Lorraine Shim
NSU Florida
Volunteer Liaison



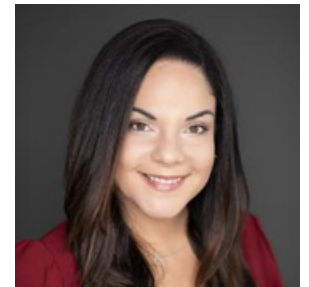
Debbie Levine, CFRE
Boca Raton Police Foundation
Nomination Liaison



Jim DeChant, MBA
Broward College Foundation
Honoree & Production Liaison



DeAnn Hazey, CFRE
FLITE Center
Award & Program Book Liaison



Vanessa Seltzer
ARC Broward
AFP Board Chair



Mary Beth Albritton, Ph.D
United Way of Broward
VIP Event Liaison



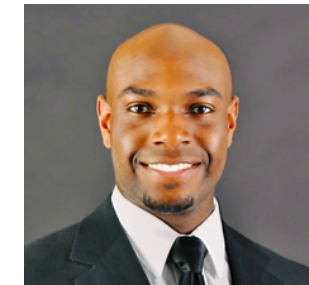
Desiree Saunders
HANDY
Communications Liaison



Nicole Mesarina
NGM Strategies
Creative Content Liaison



Traci Allyn Shur, CFRE
Traci Shur Consulting
VIP Event Liaison



Joshua J. Myers
The Salvation Army of Broward
Event Experience Liaison

35th National Philanthropy Day

Sponsor Benefits

Title Sponsor \$15,000 Exclusive

SOLD OUT

- This exclusive level includes recognition as Title Sponsor in pre & post event publicity, including all printed and digital invitations, and media.
- Opportunity to share 30 second marketing video at pre event reception and day of event
- Recognition including logo and link on AFP website
- Powerful social medial campaign & eblasts reaching more than 10,000
- One exclusive social media post per month until December 31.
- Name and logo on cover of program book as Title Sponsor in addition to full page ad, back cover placement, in program book*
- Individual signage with name and logo at event
- Two tables (20 guests) with VIP table placement including two Impact Honorees
- Commemorative gift presented on stage at event
- Recognition as event sponsor at two AFP Fort Lauderdale/Broward Chapter breakfast or lunch program
- Opportunity to present the Lifetime Achievement Award
- Press release sent announcing you as Title sponsor and honorary chair

Presenting Sponsor \$10,000 Exclusive

- This exclusive level includes recognition as Presenting Sponsor in pre & post event publicity, including all printed and digital invitations, and media
- Recognition including logo and link on AFP website
- Powerful social medial campaign & eblasts reaching more than 10,000
- Name and logo on cover of program book as presenting sponsor in addition to full page ad, inside front cover placement, in program book*
- Individual signage with name and logo at event
- Two tables (20 guests) with VIP table placement including two Impact Honorees
- Commemorative gift presented on stage at event
- Recognition as event sponsor at one AFP Fort Lauderdale/Broward Chapter breakfast or lunch program

Diamond Sponsor \$5,000

- Recognition in pre & post event publicity, including all printed and digital invitations, and media
- Recognition including logo and link on AFP website
- Powerful social media campaign & eblasts reaching more than 10,000
- Full page ad, preferred placement, in program book*
- Inclusion on event signage
- One table (10 guests) with VIP table placement including one Impact Honoree
- Commemorative gift presented on stage at event
- Recognition as event sponsor at one AFP Fort Lauderdale/Broward Chapter breakfast or lunch program

Platinum Sponsor \$2,750

- Recognition as in pre & post event publicity, including all printed and digital invitations, and media
- Recognition including logo and link on AFP website
- Recognition from the podium on day of event
- ½ page ad in program book*
- Inclusion on event signage
- One table (10 guests) at event with preferred seating including one Impact Honoree
- Commemorative gift presented at table during event
- Recognition as event sponsor at one AFP Fort Lauderdale/Broward Chapter breakfast or lunch program

ASSOCIATION OF FUNDRAISING PROFESSIONALS FORT LAUDERDALE/BROWARD CHAPTER

Gold Sponsor \$1,500

- Recognition in pre & post event publicity, including digital invitations and media
- Recognition and link on AFP website
- ¼ page ad in program book*
- Recognition from the podium on day of event
- Inclusion on event signage
- One table (10 guests) at event including one Impact Honoree
- Recognition as event sponsor at one AFP Fort Lauderdale/Broward Chapter breakfast or lunch program

Underwriting Opportunities

Friends of Philanthropy \$1,000

AFP Broward encourages members to achieve excellence by becoming a Certified Fund Raising Executive (CFRE). Every time you see a CFRE, you can be assured that you are working with a fundraising professional with the highest commitment and standards. Funding supports CFRE Course Study and Scholarships towards CFRE Exam Registration and Renewals.

Ten Star Partner \$500

AFP Broward is dedicated to promoting high ethical standards in fundraising. We do this by providing fundraising professionals with the knowledge and tools to increase professionalism within fundraising and increase public awareness on the importance of philanthropy. Funding supports Monthly Education Sessions, AFP Fundamentals of Fundraising Course and Scholarships for APF Memberships and AFP conference attendance.

Underwriters Receive

- Recognition and link on AFP website
- ¼ page ad in program book*
- Two (2) tickets to the National Philanthropy Day Luncheon
- Recognition in slide show
- Recognition at one AFP Fort Lauderdale/Broward Chapter breakfast or lunch program

Custom Sponsorships

Don't see a sponsorship that fits your needs? No worries! We can customize a sponsorship just for you. Contact us to discuss your ideas.

For additional information, please contact afnpnd@gmail.com

*Please provide logos in eps or high res jpeg and ads in PDF file or high res jpeg file to afnpnd@gmail.com by September 30th, 2022.

****To be recognized on the invitation as a sponsor, please notify us of your commitment by October 1, 2022****

Table Order Form

Impact Honoree \$950 (Table of 10 plus benefits below and a full page ad SAVE \$150)

Who's has the impact on your organization this year? Honor an outstanding board member, donor, volunteer or staff member with an Impact Award and host a table at the National Philanthropy Day Luncheon.

There is a limit of one Impact Honoree or Impact Honoree Couple per table. Impact Honorees will be recognized with a reserved table of ten with a sign, description in our program book*, name listed in slide show and will receive an engraved gift at table. Please print clearly the name of your organization, and your Impact Honoree's name the way you want them to appear in all printed and engraved materials.

Organization: _____

Honors or Recognizes: _____

Recipient's Name Line 1: _____

Recipient's Name Line 2: _____

Recipient's Name Line 3: _____

Maximum of 100 words about your Impact Honoree to be included in the program book*

Table Host \$900

Reserved table of 10 with organization or business name listed in program book and slide show.

***Please provide logos in esp or high-res jpeg and ads in PDF file or high res jpeg file to afnpnd@gmail.com by October 6, 2022.**



Letter of Commitment

PLEASE INDICATE YOUR LEVEL OF SUPPORT

- | | |
|--|---|
| <input type="checkbox"/> Presenting Sponsor \$10,000 | <input type="checkbox"/> Friends of Philanthropy Underwriting \$1,000 |
| <input type="checkbox"/> Diamond Sponsor \$5,000 | <input type="checkbox"/> Ten Star Partner Underwriting \$500 |
| <input type="checkbox"/> Platinum Sponsor \$2,750 | <input type="checkbox"/> Impact Honoree \$950 |
| <input type="checkbox"/> Gold Sponsor \$1,500 | <input type="checkbox"/> Table Host \$900 |

Name: _____

Organization: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Signature: _____

ASSOCIATION OF FARMERS AND RANCHERS OF FLORIDA CHAPTER
Please email completed form to afnpd@gmail.com

METHOD OF PAYMENT

****To be recognized on the event invitation, please fulfill pledge by October 1, 2022****

Pledges must be fulfilled no later than October 6, 2022

Please submit payment online at
www.afpbroward.org

If playing by check, please make checks payable to AFP Fort Lauderdale/Broward Chapter and mail payment to:
AFP Fort Lauderdale/Broward Chapter P.O. Box 934895 Margate, FL 33063-9998

Program Book Advertisement Form

Purchasing an ad in the Program Book is a great way for members of the community to congratulate honorees and to support AFP while also getting a chance to send a message to the community and/or promote your business.

Inside Front Cover
(11" x 8.5" Vertical)
Full Color = \$500

Half Page
(8.5" x 5.5" Horizontal)
Full Color = \$125

Inside Back Cover
(11" x 8.5" Vertical)
Full Color = \$500

Quarter Page
(5.5" x 4.25" Horizontal)
Full Color = \$75

Full Page
(11" x 8.5" Vertical)
Full Color = \$250

Business Card
(2" x 3.5" Horizontal)
Full Color = \$50

Name: _____

Organization: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Signature: _____

Files must be 300dpi or higher and in the format of a JPG or PNG. (NO PDF'S)

Additional fees will apply if the ad is not print-ready.

ADVERTISING DEADLINE: October 14, 2022.

Please email completed form and ad to afnpnd@gmail.com

METHOD OF PAYMENT:

TO PAY BY CREDIT CARD

Visit: <https://www.afpbroward.org/national-philanthropy-day>

Please make checks payable to AFP Ft. Lauderdale/Broward Chapter and mail completed form to: AFP/Broward Chapter; P.O. Box 934895 Margate, FL 33063-9998