



# Chapter News and Notes

## The Association of Fundraising Professionals Fort Lauderdale/Broward Chapter

Summer, 2010

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### QUICK LINKS

[Visit our Chapter Website](#)

The AFP Broward Chapter site is easy to navigate and provides easy access to local information. Check out the Events Calendar for the latest on our Monthly Luncheons, find handouts from recent lunch meetings, and Career Bank.

[Visit AFP's national website](#)

The AFP national website contains many resources for the development professional and links for members to the Membership Directory.

[Visit the CFRE page in the professional development section of the AFP national website.](#)



I hope you're having a great summer.

Many of you have already taken advantage of the great membership opportunities so far this year!

**Planet Philanthropy** was a great success with over 400 members attending from chapters across Florida. Twelve members took our **CFRE Review Course** in June and your chapter awarded nearly **\$5,000 in scholarships** this year. Wow! That's just the first six months.

I am pleased to share the upcoming events for the rest of 2010. Join us for our great member **summer social** on July 29, two **educational events** featuring national speakers in September and October, **National Philanthropy Day** (NPD) in November and a joint breakfast with the National Committee on **Planned Giving** (PPP) in December. Your AFP Board has been "working overtime" to bring you great opportunities this year.

As you know, the National Philanthropy Day luncheon is AFP's premier event each year honoring great philanthropists in our community. You all work with a deserving individual, foundation or corporation that could be nominated. Remember to consider not only how they have helped your organization, but how they have helped other organizations across the community as well. New this year, non-profit organizations that submit a nomination and have their nominee selected for an award will receive a complimentary table to NPD to honor their award winner. Let us know if you have questions.

And finally in September we will be calling for 2011 board

## Our 2010 Chapter Board of Directors

Carol McKeever  
**President**

Meredith Ray Feder  
**President Elect**

Don Eachus  
**Immediate Past President**

Janet Copland  
**Secretary**

Eric Combast  
**Treasurer**

Paul Keefe  
**VP Membership**

Rick Schuster  
**VP Communications**

Tracy Schuldiner  
**VP Professional Education**

Jose Lopez Masso  
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Lori Gold  
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Peggy Hooper  
**Director**

Lisa Kitei  
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Pat Lord  
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Diana Metcalf  
**Director**

Michele Scanlan  
**Director**

Kathy Thomsen  
**Director**

Terri Wallace Flannery  
**Director**

Avy Weberman  
**Director**

David Yalen  
**Director**

Patricia Zeiler  
**Director**

**For a list including contact information and biographies, [click here](#).**

members candidates. Contact me if your are interested in being considered for nomination for a board position.

See you at the social July 29!

Carol McKeever  
President, AFP Fort Lauderdale/Broward Chapter  
[carolmckeever@yahoo.com](mailto:carolmckeever@yahoo.com)

## AUGUST IS COMING!

School zones in play, height of hurricane season  
. . . demanding times . . . but first

## Join AFP for our "SUMMER FLING"

Thursday, July 29th  
5:30-8:00 PM  
Southport Raw Bar  
1536 Cordova Rd.  
Ft. Lauderdale  
954-525-CLAM

Join your fellow fundraisers for  
networking and fun.

Cost  
\$5.00 online in advance  
\$10.00 at the door

[Click here to register](#)

Price includes 2 drink tickets and great  
appetizers.

## Call for Nominations: 23rd Annual National Philanthropy Day Awards

You're invited to submit a nomination for the 23rd annual National Philanthropy Day® Awards, which recognize and pay tribute to the extraordinary contributions that charitable giving and volunteerism have made to Broward County. This year's award winners will be honored at a luncheon on Wednesday, November 10, 2010 at the Signature Grand.

Nominations are being accepted for the following

Join Our Mailing List!

categories:

Outstanding Philanthropist  
Outstanding Volunteer Fundraiser  
Outstanding Fundraising Executive  
Outstanding Philanthropic Foundation  
Outstanding Philanthropic Corporation  
Outstanding Youth in Philanthropy

Non-profit organizations who have their nominee selected for an award will receive a complimentary table at the National Philanthropy Day luncheon in honor of their award winner. Nomination guidelines, samples and forms can be accessed online [here](#).

Don't miss out on this great opportunity to recognize the outstanding philanthropists who have made a difference for your organization! The deadline for all nominations is **Tuesday, August 31, 2010**.

Sponsorship opportunities are also available! Sponsorship levels and forms can be accessed [here](#).

Also, please click [here](#) to become our "fan" on Facebook and help spread the word about National Philanthropy Day. We appreciate your support!

For more information, please contact event co-chairs [Meredith Feder](#) or [Sasha Moon](#).

## Education Update

Our board is committed to providing our members with cutting edge educational opportunities. If the economic climate has compromised your ability to afford exciting and informative programs, don't despair. Your chapter is bringing affordable events featuring nationally acclaimed speakers to Broward County. Below are highlights of two exciting educational opportunities for the fall for you and key volunteers. *Registration emails will follow soon.*

### ***Bringing Businesses & Non-Profits Together***

AFP is collaborating with The Wasie Foundation to offer a special luncheon and workshop on **September 27**. The event will be held at the International Game Fish Association (IGFA). There will be no charge for AFP-Broward members but registration is required. Registration fee for others is only \$10.00. AFP members, Greater Fort Lauderdale Chamber members, other local business men and women, and representatives of non-profits are invited to this very special event.

The 4 hour luncheon-workshop will include a panel of local businesses that are engaged with non-profits, non-profit professionals and nationally known speaker and educator, Linda Lysakowski, ACFRE. They will explore both sides of collaboration and share successes in our community as well as sharing how you can be a part of this movement.

### ***Take Your Executive to Lunch***

On **October 12** our regular monthly luncheon at the Riverside Hotel will feature nationally renowned speaker, Gail Perry, CFRE, who will deliver an uplifting message to you and your executive. Members can invite their Executive Director or a Board member as our guest at no charge.

Following the luncheon, stay for an additional workshop. AFP in collaboration with the Community Foundation of Broward, will present, ***Fire Up Your Board for Fundraising***, taught by Gail Perry. The workshop is \$35 per person and is a great 3 hour training event for board members, executives and development officers.

[Tracy Schuldiner](#)

Russell Life Skills and Reading Foundation  
AFP Broward VP of Education

## **Every Member Campaign**

It's not too late to support the profession that changes the world!

You can still donate to the Every Member Campaign and support the fundraising profession. [This link](#) will take you directly to the AFP Foundation donation page. Your gift will help support:

### **Scholarships**

AFP Foundation provides grants that increase access to training opportunities through scholarship funds like the Ralph E. Chamberlain scholarships (for AFP's annual International Conference on Fundraising) and other scholarships for education programs.

### **Education**

AFP Foundation provides grants and seed funding for AFP education programs like the Faculty Training Academy and education products like AFP's Ready Reference Series. The foundation also supports lectures and awards at AFP's International Conference on Fundraising.

### **Research**

AFP Foundation provides grants to increase our knowledge and understanding of philanthropy and to enhance the practice of fundraising through studies and reports developed by the AFP Research Council and through the

acquisition of reference materials purchased through the Pierpont-Welde Research Library Fund available in the AFP Resource Center.

### **Strategic Initiatives**

AFP Foundation provides grants for AFP strategic initiatives that advance ethical and effective fundraising like diversity programs, the ethics education, and the Essentials of Fundraising series of classes developed to meet the real-world needs and challenges nonprofit organizations face everyday. In addition, the Foundation seeks to inspire the next generation of philanthropists through support of Youth in Philanthropy programs.

### **Chapter Partnerships**

AFP Foundation provides chapter awards to celebrate and acknowledge outstanding support of the annual fund and grants for chapter activities that advance ethical and effective fundraising. The purpose of the EMC Chapter Partnership Grant is to increase awareness, participation in education activities and diversity in the profession and in AFP. The grants are also used to promote career planning and the Code of Ethics.

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## ***Leslie W. Brown, CFRE, Fundamentals in Fundraising***

New to the profession?  
Thinking about becoming a fundraiser?  
Want to know what it takes to build a program?

If you are any of the above, make plans now to join us at the *Leslie W. Brown, CFRE Fundamentals in Fundraising* program scheduled to start in January 2011.

Our ten week, one evening per week, educational program has been revised to reflect changes that have occurred in the fundraising world in the past few years. In addition to the basics of fundraising - from understanding the process to special events, soliciting major gifts and planned giving - this year's curriculum will include information on the latest techniques such as internet donation programs and social networking.

This based program is designed for people from entry to mid level. If you are just starting a career or are an agency executive who wants to understand or start a program, this is for you. It is accredited for CFRE certification education hours.

Details will be e-mailed within the next few weeks. Scholarships will be available. In the meantime, if you have any questions or are interested in registering early please contact [Paul Keefe](#).

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