



Judy Haber and Debbie Wilson



**are no strangers
to the business of
corporate sponsorship,
Naming Rights and
public/private partnerships.**



**Judy and Debbie are the Senior
Partners from Performance
Sponsorship Group, with over 40
years of combined experience**

**working with both the corporate sector, foundations, and not for
profits.**

**PSG has worked for University of Calgary, Faculty of Kinesiology,
Canlan Ice Sports, City of Edmonton Field House, Edge School, a
school that combines academics with athletics, Florida Hospital, Fort
Lauderdale Museum of Art, Adrienne Arsht Center for the
Performing Arts, Queens University Wellness Centre, Town of
North Grenville multi-use sports and recreational complex, and
other city not for profits in Canada and the United States.**